

**CARDIFF & SOUTH WALES**

# **ADVERTISER**

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**An Independently owned News-Mag distributed in Cardiff,  
Swansea, Newport and The South Wales Valleys**

**MATCHING BUYERS WITH SELLERS**

**YOUR PARTNER IN BUSINESS FOR OVER 25 YEARS**



## **Cardiff & South Wales Advertiser**

Publishers - Hot Press Publications  
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ  
Telephone: 029 2030 3900 Facsimile: 029 2040 2744

### **Display Advertising**

Telephone: 029 2040 2740 / 01685 382300

### **Classified Advertising**

Telephone/Facsimile: 01685 382300

### **The Studio**

Telephone: 029 2040 2742

E-mail: [cardiff.advertiser@virgin.net](mailto:cardiff.advertiser@virgin.net)

Website: [www.cardiffandsouthwalesadvertiser.com](http://www.cardiffandsouthwalesadvertiser.com)

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Cardiff & South Wales Advertiser is an independent free monthly News-mag distributed throughout the City of Cardiff and South Wales. Established in 1991, its aim is to offer a high profile advertising platform for all types of business wishing to gain custom from the citizens of Cardiff, Swansea, Newport and the South Wales Valleys.

Cardiff & South Wales Advertiser has grown and become a respected part of the local media scene, offering a variety of features and opportunities to our advertisers.

Our interesting editorial, weekly entertainment features and property reviews, makes us the ideal publication to project the image of your company and gain the desired results.

Our staff look forward to being of helpful assistance to you in the future.

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## DATA

PUBLISHED MONTHLY ON A FRIDAY

COPY DEADLINES: Final deadline Friday before distribution date

MECHANICAL DATA:

Paper weight.....	95 gsm
Magazine size.....	A4
Number of Columns.....	6
Column width.....	29mm
Readership.....	90,000

ADVERTISING SIZE:

Printed area Front Cover.....	220mm x 210mm with 3mm bleed
Wrap around	
Front Cover.....	220mm x 210mm with 3mm bleed
Inside Front Cover.....	297mm x 210mm with 3mm bleed
Inside Back Cover.....	297mm x 210mm with 3mm bleed
Back Cover.....	297mm x 210mm with 3mm bleed
Printed area DPS.....	270mm x 400mm
Printed area DPS bleed.....	297mm x 420mm with 3mm bleed
Printed area full page.....	270mm x 190mm
Printed area full page bleed.....	297mm x 210mm with 3mm bleed
Printed area half page.....	130mm x 190mm
Printed area quarter page.....	130mm x 93.5mm

Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice, prior to publication date.

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**Cardiff & South Wales Advertiser can be picked up  
FREE from the following areas in Wales**



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- Great personal care and attention to all our customers.
- Editorial on Entertainment, Local news, Special Events, Sports etc...
- Regular Competitions, Horoscope and Crosswords
- Specialised Feature pages giving in-depth editorial review for businesses who excel in their field or who offer an exclusive service.
- Specialists in New Home Property Development.
- Recruitment and Courses section.
- Classified Section incorporating a wide range of services to cater for all our readers needs.
- Creative design layout, and proofing service for your adverts and articles without extra cost.
- Choice of Spot Colour or Full Colour Advertising at reasonable rates.
- Controlled Distribution, with ALR to Supermarkets and other Outlets including Asda, Tesco, Sainsburys, Morrisons, Co-op, covering all CF; SA; NP post codes. The professional team of merchandisers, display every copy, re-stocking throughout the week to ensure constant availability at all outlets.
- Online webpages to view at: [www.cardiffandsouthwalesadvertiser.com](http://www.cardiffandsouthwalesadvertiser.com)

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## **PUBLICATION DATES 2019**

Friday 11 January

Friday 5 July

Friday 8 February

Friday 2 August

Friday 8 March

Friday 30 August

Friday 29 March

Friday 27 September

Friday 19 April

Friday 25 October

Friday 10 May

Friday 22 November

Friday 7 June

Friday 20 December

Final Deadline for Artwork is the Friday before the distribution date.

Send Artwork to: [mary.advertiser@virgin.net](mailto:mary.advertiser@virgin.net)

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