

New Homes *Wales* *and the South West*

The New Homes Wales and the South West colour magazine is distributed in Cardiff, Carmarthen, Swansea, Newport, The South Wales Valleys and Bristol area.

MATCHING BUYERS WITH SELLERS



Head Office

New Homes Wales & The South West
Publishers - Hot Press Publications
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744
www.newhomeswales.net

Advertising - Cheryl Willis - 029 2040 2740

Editorial - David Hynes - 029 2030 3900

Design Studio - Mary Yee - 029 2040 2742

Email: cardiff.advertiser@virgin.net

New Homes

Wales
and the South West

New Homes Wales and the South West is an independent free Property Magazine printed in full colour, circulating throughout the City of Cardiff, Carmarthen, Swansea, Newport, the South Wales Valleys and the Bristol area. It offers an excellent advertising and editorial platform for all advertisers wishing to gain custom from the citizens and businesses of these areas.

It is accepted as part of the local media scene offering a variety of features for the home and opportunities for developers to advertise their existing and future properties.

Our interesting editorial and property news guide makes New Homes Wales and the South West the ideal publication to project the image of your company and enhance your reputation within South Wales and the West of England area.

Our staff look forward to being of helpful assistance to you in the future.

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DATA

COPY DEADLINES

2 weeks prior to publication date or a specific date as agreed between the customer and publisher

MECHANICAL DATA:

Paper weight.....95 gsm gloss art

Four Colour Process throughout

Magazine size.....A4 - 297mm x 210mm

Printed area DPS.....270mm x 400mm

Printed area DPS bleed.....297mm x 420mm with 3mm bleed

Printed area full page.....270mm x 190mm

Printed area full page bleed.....297mm x 210mm with 3mm bleed

Printed area half page.....130mm x 190mm

Wrap around

Front Cover.....220mm x 210mm with 3mm bleed

Inside Front Cover.....297mm x 210mm with 3mm bleed

Inside Back Cover.....297mm x 210mm with 3mm bleed

Back Cover.....297mm x 210mm with 3mm bleed

Readership.....90,000

Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice, prior to publication date.

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**New Homes Wales and the South West can be picked up
FREE from the following areas in Wales**



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PUBLICATION DATES 2019

Friday 11 January

Friday 5 July

Friday 8 February

Friday 2 August

Friday 8 March

Friday 30 August

Friday 29 March

Friday 27 September

Friday 19 April

Friday 25 October

Friday 10 May

Friday 22 November

Friday 7 June

Friday 20 December

Final Deadline for artwork is 2 weeks prior to publication date or a specific date as agreed between the customer and publisher

SEND ARTWORK TO: mary.advertiser@virgin.net

BOOKINGS ENQUIRIES : Contact Cheryl Willis on 029 2040 2740

ARTWORK ENQUIRIES: Contact Mary Yee on 029 20402742

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