

# New Homes *Wales* *and the South West*

*New Homes Wales and the South West colour magazine  
is distributed in Cardiff, Swansea, Newport and the South Wales Valleys.*

## **MATCHING BUYERS WITH SELLERS**



### ***Head Office***

New Homes Wales & The South West  
Publishers - Hot Press Publications  
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ  
Telephone: 029 2030 3900 Facsimile: 029 2040 2744

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**Editorial / Design Enquiries - David Hynes - 029 2030 3900**

**Email: [cardiff.advertiser@virgin.net](mailto:cardiff.advertiser@virgin.net)**

# New Homes

*Wales*  
**and the South West**

New Homes Wales and the South West is an independent free Property Magazine printed in full colour, circulating throughout the Cities of Cardiff, Swansea, Newport, and the South Wales Valleys. It offers an excellent advertising and editorial platform for all advertisers wishing to gain custom from the citizens and businesses of these areas.

It is accepted as part of the local media scene offering a variety of features for the home and opportunities for developers to advertise their existing and future properties.

Our interesting editorial and property news guide makes New Homes Wales and the South West the ideal publication to project the image of your company and enhance your reputation within South Wales and the West of England area.

Our staff look forward to being of helpful assistance to you in the future.

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## DATA

### COPY DEADLINES

2 weeks prior to publication date as agreed  
between the customer and publisher

### MECHANICAL DATA:

Four Colour Process throughout

Magazine size.....A4 - 297mm x 210mm

Printed area DPS.....270mm x 400mm

Printed area DPS bleed.....297mm x 420mm with 3mm bleed

Printed area full page.....270mm x 190mm

Printed area full page bleed.....297mm x 210mm with 3mm bleed

Printed area half page.....130mm x 190mm

Wrap around

Front Cover.....220mm x 210mm with 3mm bleed

Inside Front Cover.....297mm x 210mm with 3mm bleed

Inside Back Cover.....297mm x 210mm with 3mm bleed

Back Cover.....297mm x 210mm with 3mm bleed

### Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice,  
prior to publication date.

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## *Wales*

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New Homes Wales and the South West can be picked up  
**FREE** from the following areas in Wales



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## PUBLICATION DATES 2020

Friday 17 January

Friday 3 July

Friday 7 February

Friday 31 July

Friday 6 March

Friday 28 August

Friday 27 March

Friday 25 September

Friday 17 April

Friday 23 October

Friday 8 May

Friday 20 November

Friday 5 June

Friday 18 December

Final Deadline for artwork is 2 weeks prior to publication date or as agreed between the customer and publisher

SEND ARTWORK TO: [cardiff.advertiser@virgin.net](mailto:cardiff.advertiser@virgin.net)

BOOKING ENQUIRIES : Contact Cheryl Willis on 029 2040 2740

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